

# AXIS 360

## EMPLOYEE ANALYTICS A 360° View of Your Human Workforce

AXIS 360 Is Powered By Data  
AXIS 360 Empowers You



Start making intelligent decisions.  
Stop relying on 'gut feel'.

### Employee Churn Analytics

Assess your staff turnover rates in an attempt to predict the future and reduce employee churn.

### Recruitment Channel Analytics

Work out where your best employees come from and what recruitment channels are most effective.

### Leadership Analytics

Unpacks the various dimensions of leadership performance via data to uncover the good, the bad and the ugly.

### Workforce Planning Analytics

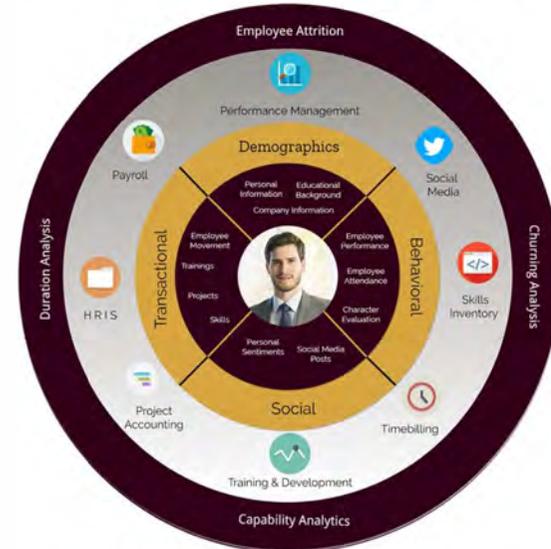
Get a picture of the demand and supply of the organization's resources and make decision based with respect to talent acquisition and capacity building

### Training Customization

Offer personalized training to employees based on individual interests, past training, job-required training, geography, and other signals.

### Social media Analytics

Bring social media metrics from Facebook, Twitter, and Blogs together into custom reports that you can easily export and share with your team.



## KEY BENEFITS FOR THE BUSINESS

AXIS 360 aims to provide you a single view of all your employee interactions within your business and organization. Our digital solution uses descriptive, visual and statistical analyses of data related to HR processes, human capital, organizational performance, and external economic benchmarks to establish business impact and enable data-driven decision-making.

Through Pointwest's strategic approach to implementing both Data management and Analytics to your various employee touch-points, gain a complete view of your employee through up-to-date information, whenever and however you need.



### Increased Retention Rate

Identify key factors/variables of employee retention Predict key talents who are at risk of resigning Savings from employee replacement cost and reduced employee churn



### Effective and efficient recruitment

Identify where the best hires come from Identify which recruitment channels are most effective Savings from hiring a high performer vs average performer



### Increased Employee Productivity

Determine the different drivers to boost employee performance and productivity Cost savings because productive employees generate more income

## ATTRACT, ACQUIRE, DEVELOP AND RETAIN TALENT

With Axis 360, you can improve employee satisfaction, provide critical guidance for all your talent management decisions, reinforcing the relationships among finance, operations, and all business units in your organization, and deliver the desired business results.

## CONTROL AND MASTER YOUR DATA

### Collect & Connect

Identify and integrate data from the different systems running in your enterprise

### Cleanse & Correct

Ensure the data you need is accurate and complete

### Master & Link

Manage business-critical data that is scattered, and inconsistent across systems, and establish relationships between them

### Enrich & Share

Augment data from external sources and deliver all these data to your apps and your business

### Govern

Proactively guide the way your data is managed and used within the enterprise

CONNECT WITH US

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